## Ararat

QUALITY FROM
DEBEERS

NO MIDDLEMAN

**LOOSE STONES** 

JEWELRY DESIGN

ARARAT CAN MEET

ANY NEED

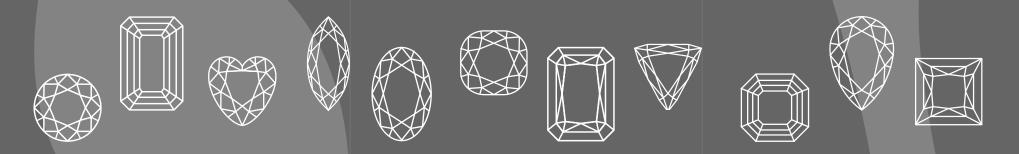
Ararat Diamonds LLC

Atlanta, Georgia

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Ararat



## ANY CUT

Ararat Diamonds has a large inventory and can provide almost any cut within a short time frame.

 Brilliant, Princess, Emerald, Asscher, Oval, Marquise, Pear, Radiant, Heart, Cushion, Trillian

The shape, or cut, impacts a diamond's value. How well the diamond is fashioned, proportioned and angled impacts its brilliance. The more precisely a diamond is cut, the more beautiful and valuable the stone.

 We buy our diamonds directly from the Bourse trading center in New York City.



## ANY SIZE

Larger diamonds are not necessarily more valuable diamonds. Value comes from rarity.

Based on the perfection of cut, the degree of transparency and flawlessness and the purity of color, a smaller, more perfect stone can easily command a higher value than a larger stone with imperfections in color, cut or clarity.

Ararat Diamonds believes every diamond should come with a grading certificate from an accredited gemological laboratory

 Our diamonds come with GIA certification (Gemological Institute of America).



## ON DEMAND

The stone you're looking for is just a call away.

Ararat Diamonds builds business relationships on product knowledge, skills and a passion for the industry. We want our customers to be comfortable knowing we provide quality.

You can have confidence the Ararat Diamond representative you're speaking with is a GIA-certified graduate gemologist, specializing in diamonds. Your most obscure request or common need will be graciously and quickly expedited, in a knowledgeable, friendly and professional manner.

We search the world for great diamonds so that when you have a need, you can come to us with every expectation and we can supply the perfect answer.





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